

MAKE SOME NOISE AT ITEC

INTRODUCING ITEC VALUE COUPONS

IT'S NEW
IT'S FUN
AND IT'S FREE

The ITEC Value Coupon Book format is similar to the Entertainment Books that we have come to know. Every ITEC attendee will receive one to help draw customers to your booth for:

- Your unbeatable show discounts on products or services
- Your unbelievable give-aways
- Your incredible marketing promotions

Be part of this exciting, fresh, booth traffic-generating program at absolutely no charge to you! We'll even create your coupon for you. Just send us the copy and graphics. Or create your own coupon and send it to us.

Take advantage of this tradeshow innovation by contacting your sales representative. Material deadline is August 19, 2010.

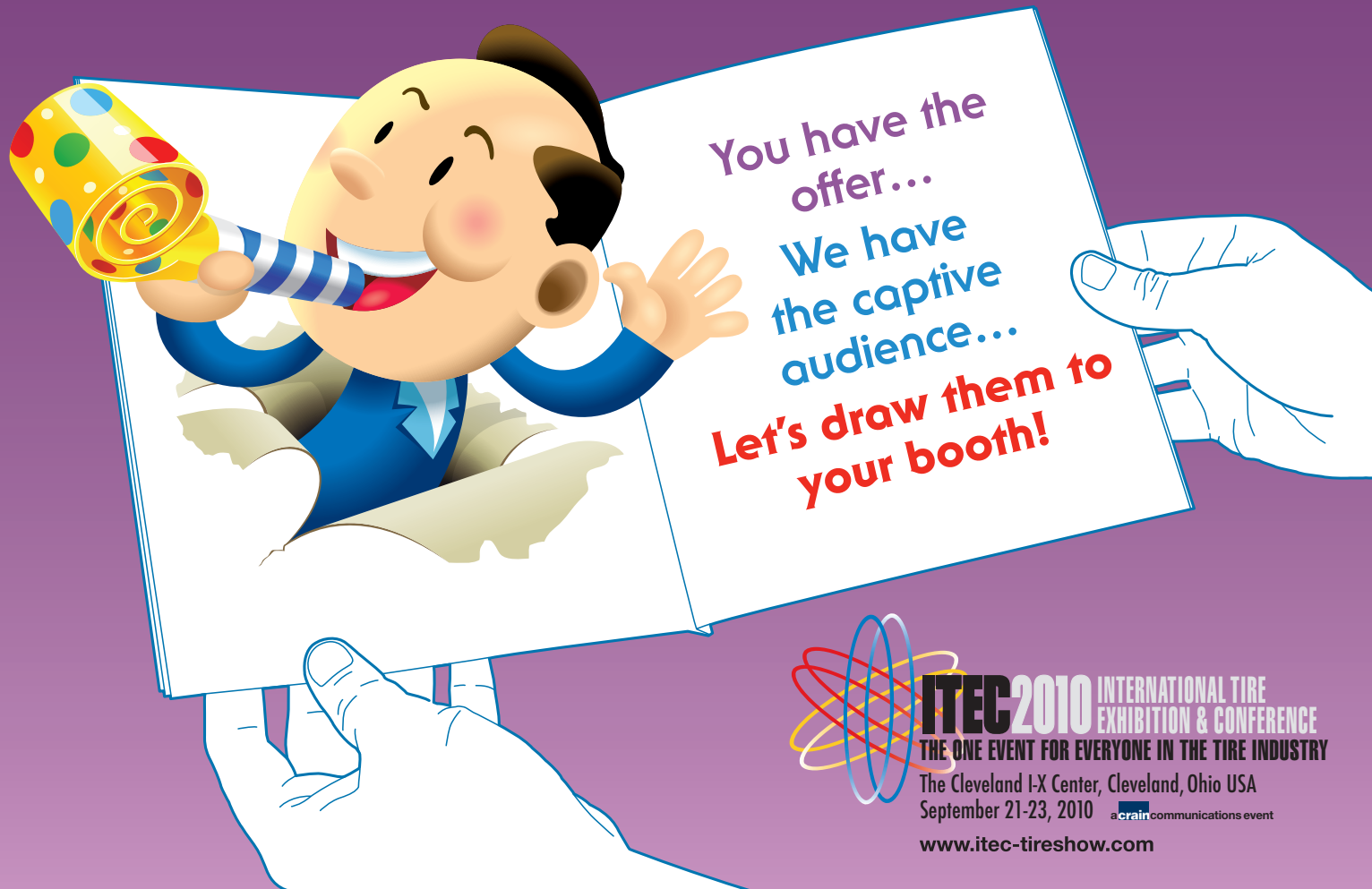
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